



ACTT 4 Cosmetics



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 [Actt4cosmetics](https://www.linkedin.com/company/actt4cosmetics)



www.actt4cosmetics.eu



ACTT4Cosmetics - Improve Interconnected innovation ecosystems supporting Actions for Citizen awareness and Twin Transition in the entire cosmetic value chain.

The ACTT4Cosmetics partners propose a programme of joint actions hinging around European working groups to develop fourteen innovative solutions responding to the main local and European challenges for the green and digital transitions and the task of raising the awareness of consumers and citizens.

The project

ACTT4Cosmetics was born in the context of an interregional **partnership Go4Cosmetics** to implement an action plan based on 3 general objectives responding to the big **challenges of the industry** :



Innovation deployment through **Digital Transition** in the cosmetics sector



Reinforcing the **Green Transition** in the cosmetic sector to mitigate climate change



Create consumer/citizen awareness of, implication in, and sensibilization about the cosmetic industry

The project will develop 14 innovative solutions to answer to these challenges, gathering together stakeholders from the cosmetic industry and cross-value chain. The partnership will also provide training for increasing qualified workers, information bulletin and information about funding opportunities.

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Project ID Card

Call : HORIZON-EIE-2022-CONNECT-02-01

Funding program : Horizon Europe

Budget : 3.6M€

Duration : 60 months (2023 - 2028)

Our actions

Innovative solutions

Development of 14 innovative solutions gathering stakeholders from the cosmetic industry interested in working on the project topics

Collaboration

Reinforcing the collaboration and creating strategic partnerships with cross sectorial value chain

Information

Powering by information and improving the capacity building : trainings, studies, information bulletin

Support actions

Common strategies for the sector

Partners

-   Cosmetic Valley
-   Rei - Reindustria Innovazione
-   AEBS - Associacao Empresarial Da Beira Baixa
-   RCVL - Region Centre-Val De Loire
-   DEV'UP - DEV'UP Centre-Val De Loire
-   Politecnico di Milano
-   ULSL - Uniwersytet Przyrodniczy w Lublinie
-   LABFIT HPRD - Hprd - Health Products Research and Development LDA
-   APCU - Association of perfumery and cosmetics of Ukraine
-   ADR Nord-Vest - Agentia De Dezvoltare Regionala Nord-Vest